



## **Indian Association for Statistics in Clinical Trials (IASCT)**

### **Guidelines for Advertising at IASCT platforms**

IASCT is a non-profit professional organization which aims to promote statistical thinking, and use of appropriate statistical methods in pharmaceutical research and development programs in India and abroad. In order to advance this vision the following set of objectives for the organization were set:

1. To enhance awareness about the role of statistics in clinical trials in the medical community, healthcare institutions, pharmaceutical and biotechnology firms, governmental organizations, and educational institutions in India.
2. To promote biostatistics and statistical programming in clinical research as career options for students of statistics and other technical disciplines in India.
3. To enable professional development of statisticians and statistical programmers by organizing training sessions, meetings and conferences relating to statistical and programming techniques used in drug development

IASCT welcomes partnership opportunities from for-profit and non-profit organizations, including biopharmaceutical research organizations, government institutions and training organizations. Partnership terms may include advertisements, which could be made in various forms and avenues, e.g., IASCT website, IASCT newsletters and sponsorship of events organized by IASCT.

Advertisements at an IASCT platform such as website, informational material or event should conform to the overall objectives of the organization as mentioned above. As a general rule, advertisements should seek to promote awareness of healthcare research activities and the use of statistical methods and related services within the community in India. Advertisements from companies wanting to create awareness about their services, and enhance their branding would also be acceptable.

To uphold the IASCT vision and objectives, IASCT, at its discretion, may not accept advertisements or promotional strategy that is deemed to be in conflict with the above. Examples of these are, but not only limited to the following:

- (a) Announcing job positions available at a company or institution or any specific site;
- (b) Soliciting candidates for recruitments, either directly or indirectly, through announcements or any printed material or board at an IASCT forum, except student internship;
- (c) Requesting access to contact information for registered participants;
- (d) Circulating any material in conflict with the scope of IASCT's aims and objectives.

The authority to make a final decision on the acceptance of any advertisement at an IASCT platform will rest with the Governing Council.

This guideline is effective immediately, and subject to review and modification at the discretion of the Governing Council.